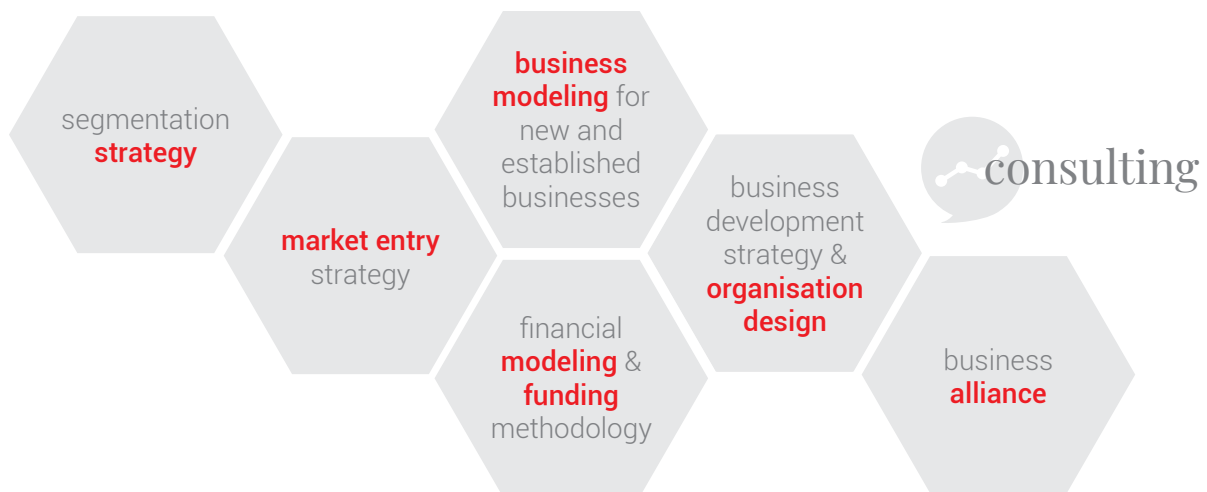




business strategist,  
**K. Krishnan**, shapes  
 the practice with firsthand  
 knowledge of business  
 challenges, investor  
 expectations and  
 change management

# think strategy think growth

clear strategic intent is the building block for any business. Our approach is shaped by this simple precept. This leads us to deep dive into client's business, opportunities & challenges to **'get it right'** at the strategic level. With clear objectives in place, thinksynq as a strategic management consulting firm bring its formidable process & finance knowledge into play, creating roadmaps that are **feasible, sustainable & scalable**.



strategy work of thinksynq goes beyond **"what to do"** and includes **"how to do"** with clear measurable milestones to ensure business growth:

» **go to market strategy** combined with our Business process outsourcing ensures that plans don't stay at intent level, but gets executed well

» all **practical execution** roadblocks get identified and workarounds thought through